

# Pig Marketing Summary

w/c 12.01.25



European Prices (p/kg.dwt)	12/01/2025	Movement on week
European Av	150.06	-2.40
Belgium	133.66	-6.43
Denmark	116.67	0.98
France	169.65	1.42
Germany	152.32	-7.03
Ireland	172.41	-1.88
Holland	137.51	-2.83
Spain	168.47	-0.75

## Weaner Pig Marketing Summary

Weaner/ Store market- Contracted numbers looks set to move consistently heading towards and through the festive period. In addition we do have buyers looking for supplies heading into the New Year. If you have additional weaners or stores to sell, please get in touch with our team.

Spot Weaner Prices (£/pig ex. farm)	w/c 05.01.24	Previous week
7kg Pig	Price on application	n/a

The recent drop in the German price by 10 Eurocents has brought unwelcome news for the market. Coupled with the seasonal pressure of consumer caution, this creates a challenging outlook. The SPP has also declined to 205.43p/kg, down by 0.85p, another tweak in the wrong direction for producers, domestic demand for pork could do with a kick start. Not only has the weather turned cold, but there are signs that consumer demand for pig meat could be cooling too.

The combination of economic pressures and reduced disposable income in the post-holiday period has dampened market optimism.

On a broader scale, EU pork production continues its downward trajectory, with forecasts predicting further declines over the next decade. African Swine Fever (ASF) remains a persistent challenge for the European Union, creating ongoing disruptions in supply chains. Along with the recent news of an outbreak of Foot and Mouth in Germany, this is another cause for the border controls to become even tighter.

Sow processing has returned to normal levels following the holiday period. However, a noticeable disparity has emerged among sow buyers, driven by currency fluctuations, with one buyer offering slightly more favourable terms than others.

In conclusion, while pigs appear to be weathering the cold, the same cannot yet be said for market sentiment. A cautious approach will be essential as the industry navigates these uncertain conditions.

	This week	Change on week	Last week	Last year
GB SPP	205.43	-0.98	206.41	212.79
SPP Sample	48,245	-16,447	64,692	51,196
Tribune Spot Bacon	205.94	-0.1	206.04	214.96
GB SPP Weight	91.44	2.71	88.73	90.24
GB SPP Probe	11.8	0.20	11.6	11.7
Euro / £ (p)	83.69	0.7	82.99	0
Cull Sows	52-71	n/c	52-71	99-112

Week Ending - 04.01.25	Units	Current	Change on Week	Change on Year
GB Clean pig slaughterings (estimated)	Head	131,400	50,700	3,500